



## NUMBERS

### GLOBAL TRANSACTIONS

Most attractive country environments for M&A and IPO activity

-  1 Hong Kong
-  2 Singapore
-  4 Switzerland
-  3 Luxembourg
-  5 Netherlands

#### Deal activity by region 2018

<b>North America:</b>  \$1.5 trillion M&A \$78 billion IPO	<b>EMEA:</b>  \$893.5 billion M&A \$65 billion IPO
<b>Asia Pacific:</b>  \$710 billion M&A \$74.2 billion IPO	<b>Latin America:</b>  \$108 billion M&A \$6 billion IPO

**M&A**  **\$3.2 trillion**  
Total global M&A in 2018 (23% YoY increase)




#### Top 3 Sectors by M&A in 2018

 <b>Consumer Goods</b> <b>\$633 billion</b>	 <b>Finance</b> <b>\$616 billion</b>
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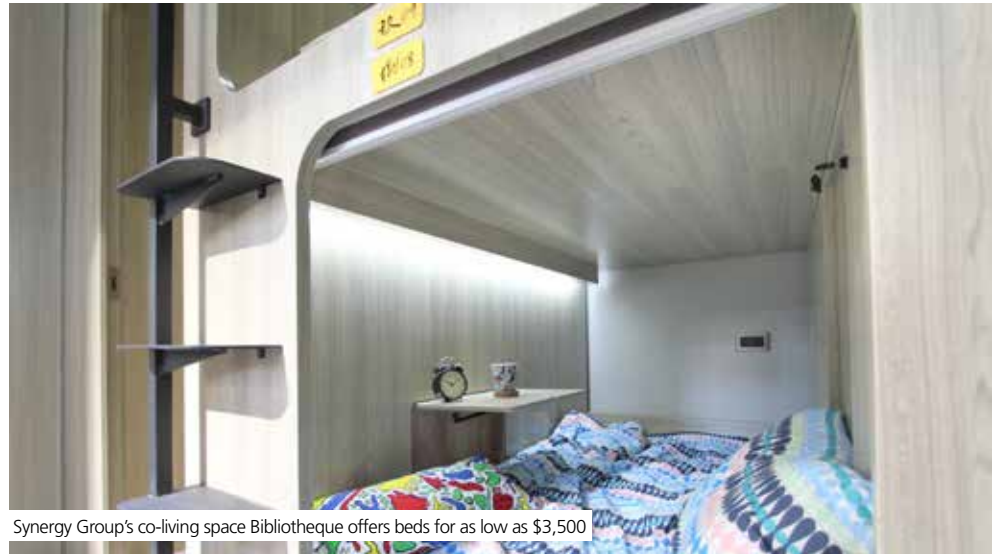
  
**Industrials**  
**\$531 billion**

 **\$290 billion**  
Total global IPOs in 2018 (55% YoY increase)

#### Top 3 Sectors by IPO in 2018

 <b>Finance</b> <b>\$84 billion</b>	 <b>Consumer Goods</b> <b>\$60 billion</b>
 <b>Industrials</b> <b>\$56 billion</b>	

Source: BakerMckenzie



Synergy Group's co-living space Bibliotheque offers beds for as low as \$3,500

## Co-living: New kid on the sharing block

When Synergy Group launched their second co-living project in Hong Kong, one key improvement they were keen to upgrade was to add more spaces for their residents to interact and collaborate. For one of the first co-living developers in the territory, creating a living space conducive to community building is at the core of what is driving university students and young professionals to rent bunk beds and single beds for around \$3,500 to \$5,500 each, respectively.

#### The millennial appeal

The strategy of offering younger residents relatively cheaper accommodation options in a city with sky-high rents plus the chance to become part of a close-knit community has enabled the developer's newest 166-bed project to reach 50% occupancy as of November, with hundreds of other applicants still waiting in line.

"What we offer is an atmosphere for them to get to know each other," said Joey Hui of Synergy Group. "We notice that part of the application, the residents say they want to meet some people or learn new skills from other residents living in the building."

Synergy Group expects increased demand for co-living spaces in the coming years, and the developer is now looking for other properties, particularly old tenement buildings

in the downtown area left idle and with low utilisation rates, that they can turn into their next projects.

"Co-living is a form of housing where residents share living space and a set of interests and values. It is part of a modern, urban lifestyle that values openness and sharing, and aligns with the general shift toward ridesharing, carsharing and coworking," said Myles Huang, director of research in Asia Pacific Capital Markets, on why the co-living trend is becoming popular among the younger generations.

Yoan Kamalaski, CEO and founder of co-living technology Hmlet, noted aside from their existing space in Singapore, that also have plans to expand in Hong Kong due to the demand in the island. Along with the focus on getting the design and amenities right, Hmlet also uses technology to integrate personality matching tests with the onboarding process to ensure compatibility between members that are sharing the co-living space.

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Bibliotheque's common area for its residents